

Live, Learn, Explore





# About Work and Study Travel group

We are an international student agency offering higher education and language programs to Spanish, Latin American, Moroccan, and Taiwanese students.

Headquarters: Toronto, Canada.

Presence in 20+ countries, 100+ sales representatives, and 20 offices globally.

Part of Work and Study Travel Group, which includes:

- Language Schools: Language Campus (Canary Islands) & ELI Schools (Ireland).
- **HR Services:** Ireland Employment Hub is a specialized HR team bridging the gap between Ireland's employers and a diverse pool of international graduates.







# Our history

The first brand of the Work and Study Travel Group, was born in Tenerife, Spain. Language Campus is the leading group of language academies in the archipelago. Language classes are taught there and language trips abroad began to be offered.

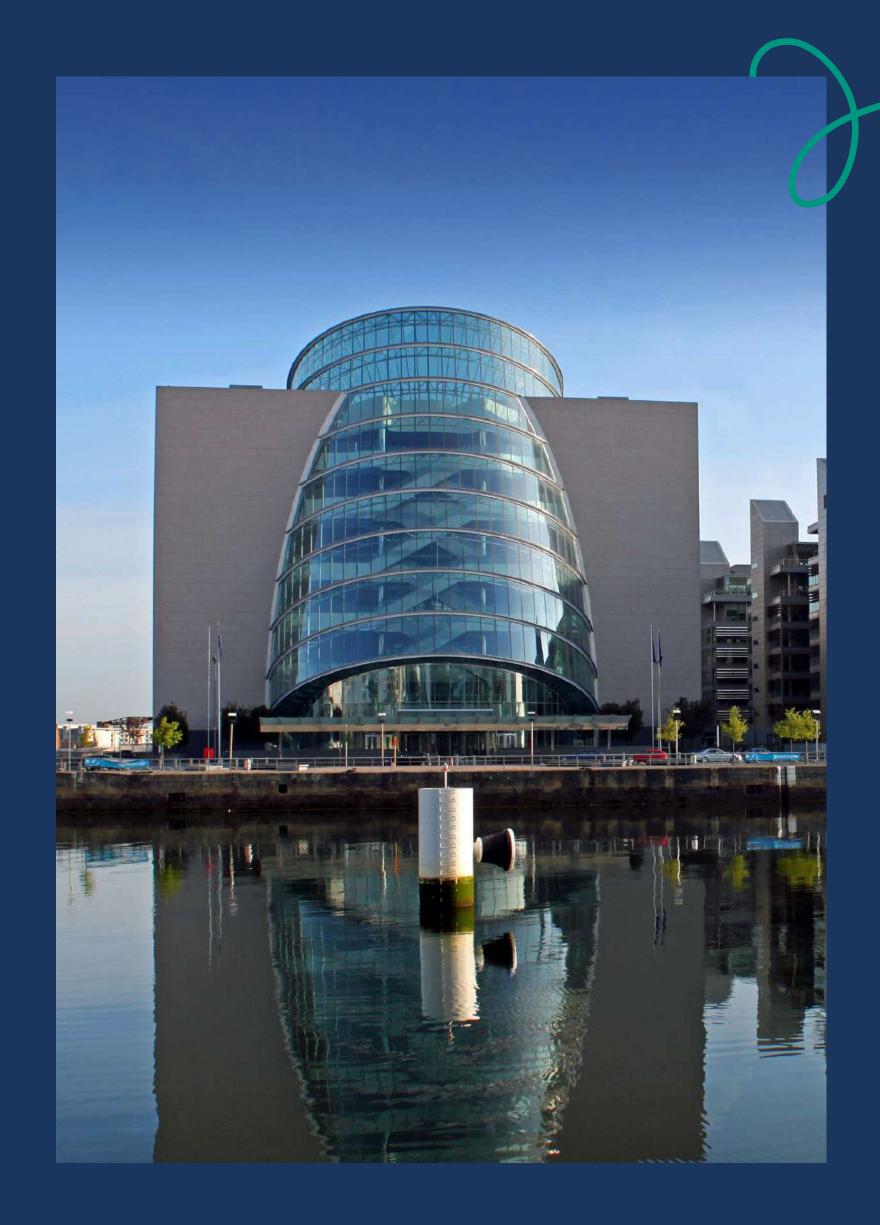
Thanks to the success of language programs in the United Kingdom, Ireland, Canada and the USA, the Group launched Idiomas Travel, an overseas language travel agency, in 2015. Under this brand, we represented more than 100 schools in Europe, North America and Australia.

In 2018, we opened the first English academy in Ireland, under the name ELI Schools and up to date, we have 3 schools in this country.

After the success of our operations in Spain, in 2018 Idiomas Travel decided to enter the Latin American market independently. Since then, we have been incorporating representations in new territories and generating synergies with large travel agencies.

In 2020 we began representing higher education institutions with the agency through the Work & Study Travel brand and, since then, we are proud representatives of more than 100 prestigious Language Schools, Colleges and Universities in Canada, Ireland, Germany, Spain, United Kingdom, Australia and New Zeland.

In 2023, the group added Ireland Employment Hub (IEH) to its services, a HR specialised team bridging the gap between Ireland's employers and the diverse pool of international graduates.





# Work and Study Travel group



Language Campus offers English courses to the local market in the Canary Islands.

lcidiomas.com



Idiomas Travel is an international student agency focused mainly on Spain and LATAM.

idiomastravel.com



ELI Schools is an English language teaching company with 3 schools in Ireland.

elischools.com



Work Study Travel is a brand that represents more than 100 prestigious language Schools, Colleges and Universities in Canada, Ireland, Germany, Spain and Australia.

workandstudy.travel



Love Intercambio is an international agency focused on the Brazilian market, with a team of over 40 people since January 2024

loveintercambio.com

#### 2009

lst - Language Campus in La Laguna. Orion CRM and management platform.

2012

3rd - Language Campus in Santa Cruz. 2015

5th & 6th - Language Campus in Los Cristianos and 7 Palmas. 2018

7th - ELI Schools Dublin
Idiomas Travel sales offices
in Panamá. Chile, El Salvador,
Honduras and Guatemala.

2020

Launch of W&S.

Signed direct contracts
with +30 Universities.

2022

Sales office in Dublin.

2024
Love Intercambio

2010

2nd - Language Campus in Tomás Morales. 2014

4th- Language Campus in Mesa y López. 2017

Orion 2.0

2019

Sales offices in CR, Nica-ragua, México y Bolivia 8th - ELI Schools Drogheda 2021

9th - ELI Schools Dublin Dame Street. 2023 Ireland

Ireland Employment Hub.



### What we do

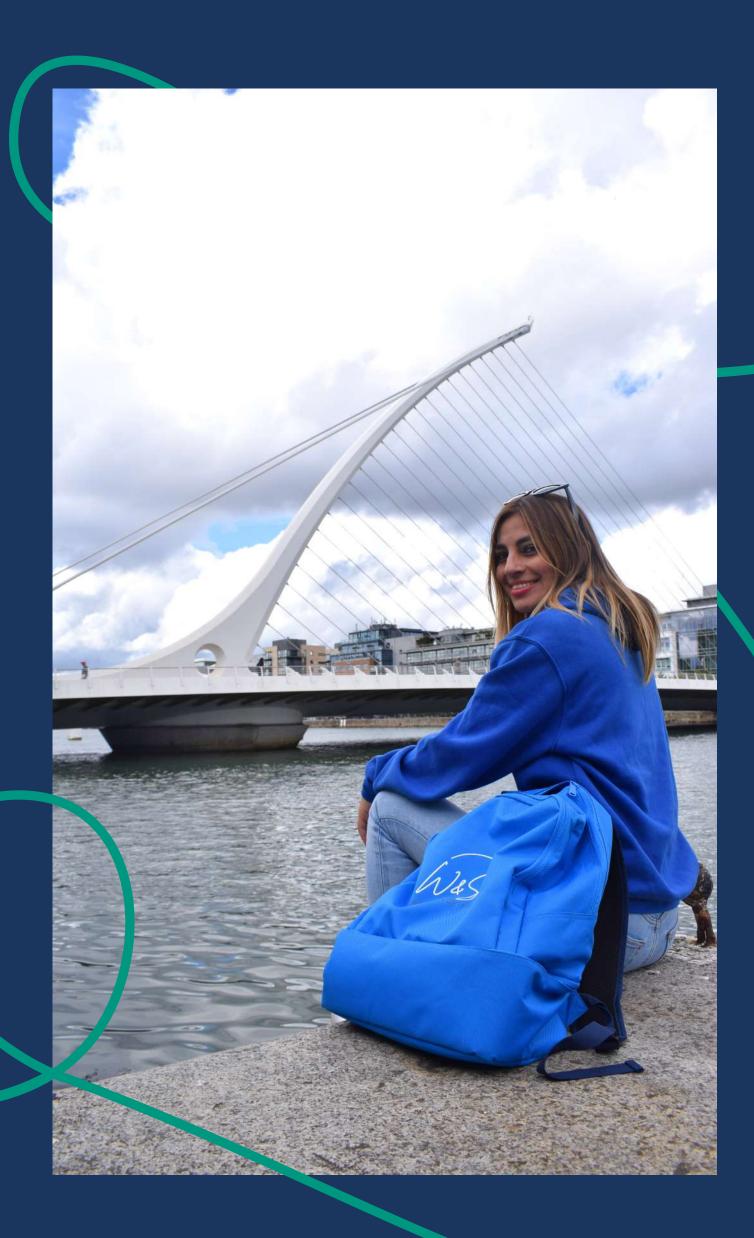
Work and Study Travel offers language courses and higher education programs abroad, combining academic training with work experience to enhance professional development.

#### Our Approach:

- Tailored educational solutions based on students' needs and career goals.
- Collaboration with international institutions and training providers.

Programs Offered: Language courses, Diplomas, Certificates, Bachelor's, Master's & PhDs.

Our Team: Multidisciplinary professionals committed to personalized guidance.





# Alex Mucciacito

### Founder

Alex Mucciacito is the founder of Language Campus, Work and Study Travel and ELI Schools, whichcomprises a total of nine English schools, six of them located in the Canary Islands and three in Ireland.

Alex has been involved in the language travel industry in Canada and Spain for over twenty years and has more recently expanded Work and Study Travel to multiple markets in LATAM and Asia. Alexander leads a team of over 300 employees.

An entrepreneur and leader focused on the permanent growth of his work team and company.





### Our team



### Michelle Undreiner Szeplaki

Michelle Undreiner Szeplaki, CEO of Work and Study Travel, graduated from the Andrés Bello Catholic University in Media. In 2007 she completed an MBA at IESA, a renowned business school in Latin America. Following this, she began working in communications and PR until 2011, when she joined Language Campus and orchestrated the founding of Idiomas Travel and, subsequently, Work and Study Travel.



**Giorgio Mucciacito** 

Giorgio Mucciacito is the owner and CFO of WST.

Giorgio completed a degree in commerce with a specialization in business management at the University of Toronto and controls the finances of WST and Language Campus. Also, he is part of the board of the business group.



#### **Mayra Goncalves**

Mayra Goncalves is the Marketing Director of WST Education Group. She holds a Bachelor's degree in Tourism from the University of La Laguna (ULL), Spain, and a Master's degree in Digital Marketing & E-commerce from EAE Business School, Madrid. She has been working with the group since 2017, designing, implementing, and overseeing the marketing strategies for the WST brand, and since 2022, for ELI Schools.

### Our team



#### **Angelo Mucciacito**

Angelo Mucciacito is the International Sales Director at WST. He is an entrepreneur with over 25 years of experience in the tourism and education industries in Europe. He is currently in charge of an international sales team, with representatives in Morocco, Ireland, Romania, and Mongolia.



### **Angelo Torres**

Angelo Torres is the Sales Director for Latin America's region. Holds a Bachelor's degree in Tourism from Ecole Europeen Superieur des Etudes, Switzerland. He has broad experience managing sales teams in various industries and since 2020, he has devoted himself to help sales teams from the Educational industry to grow and achieve their goals. He leads the largest sales team in the Group, with sales representatives from Mexico to Chile. Under his command, there are 8 team leaders, and he is responsible for overseeing the implementation of sales strategies and policies in the region.

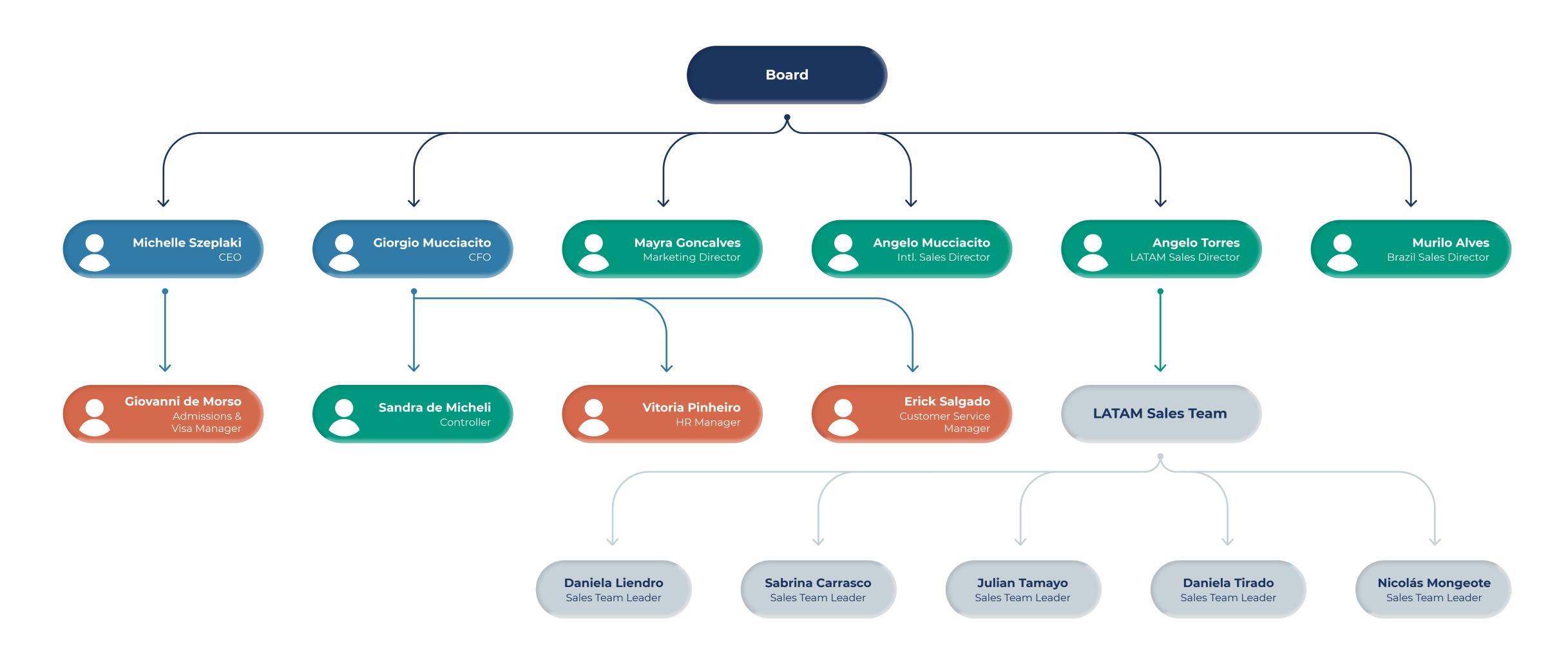


#### **Murilo Alves**

Murilo Alves, founder of the brand Love Intercambio and Sales Director for Brazilian market. Completed a Master's in Digital Marketing to qualify for the European job market. Has 8 years of experience in Ireland and has gone through every situation that a non-European passport holder studying abroad might face. Murilo fulfilled his dream of working at a tech company in Paris and obtained the highly sought-after residence visa. Having visited more than 30 countries, he is now fluent in four languages.



### WST Team Structure





# Mission

Offer English, vocational training and Higher Education programs, which give students the opportunity to build a career in their area of interest and improve their linguistic skills in the target language, while working and enjoying the experience of living abroad.

### Vision

"Work and Study Travel aims to become the reference brand in the offer of work and study programs abroad for international students"

We are a rapidly growing international company!



# Our partners in Ireland



Dundalk Institute of Technology



Griffith English School



University College Cork



National College of Ireland



University of Limerick



**Dublin Business School** 



Dublin City University



University of Galway



Maynooth University



Dorset College



University College Dublin



Technological University Dublin



Technological University of the Shannon



IBAT College Dublin



Independent College Dublin



Letterkenny Institute of Technology



Trinity College Dublin



South East Technological University

# Our partners in Canada



Toronto Metropolitan University



ILAC International College



Centennial College



Ontario Tech University



Seneca Polytechnic College Newnham Campus



Capilano University



University of the Fraser Valley



La Salle College Montreal



University of Regina



University Canada West



Cape Breton University



Trebas Institute



Greystone College



ILSC Language School



CES Toronto English School



Towns Colored (Management







Toronto School of Management

Mohawk College

Lakehead University

Universidad de Saskatchewan



# Our partners in other countries



Berlin School of Business & Innovation



Macromedia University of Applied Sciences



Universidad Europea



Universidad Catolica de Murcia



GEDU Global Education



**English Path** 



Es Dubai



Arden University



EAE Business School

### ELI Schools

Founded in 2017, ELI Schools has grown to become one of the largest providers of English language training in Ireland.

At ELI we seek to create a global community of learners from different countries, lifestyles, cultures, and traditions all united by a common goal to transform their lives through English.

+5000 international students

**+70** Nationalities

**3 Schools:** 2 in Dublin, 1 in Drogheda

#### **Memberships & Awards**







**DUBLIN** | Dame Street



**DUBLIN** | Grand Canal



DROGHEDA



workandstudy.travel

### ELI Schools Programs



English classes, activities and accommodation for adult students aged 16+.



English classes, activities and accommodation for students aged 16-19.



English classes and paid work opportunities for EU adults aged 18+.



English classes, diverse activities, and host family accomodation for students aged 12-17.



English classes and paid work opportunities for Non-EU adults aged 18+.



School Groups 14+

English classes, activities, accommodation and tailored services for groups.





# Ireland Employment Hub

Ireland Employment Hub connects employers and recruiters with qualified international graduates who have in-demand skills and are looking to gain professional experience in Ireland.

ELI Schools has sales teams and partnerships that attract over 5,000 students from over 70 countries to Ireland each year. We have the scale and ambition to expand with unrivaled capacity across four schools in Dublin, Drogheda and Limerick.

Ireland Employment Hub allows us to show real opportunities that data and statistics will never match. With this initiative we try to connect real employers with real needs, with students who want to be successful.

We have sales and partnership teams with unmatched reach and access to top international talent.



### **Education Fairs**

#### **EXPOIRELAND: Education Fairs In Latin America**

Thinking about taking advantage of the agency's large database of potential students and bookings we have had for Higher Education and English programs, we launched our first two student fairs in 2022: San Salvador and Cancún.

The purpose of these fairs is to promote Ireland as an educational destination for international students, highlighting the academic offerings of our partners.

After two very successful editions, up to 20 fairs are planned for this year.

#### WATCH:

- **BINAES Conference**
- ExpoIrlanda











### Our branches

#### **LATAM**

Mexico

CDMX, Cancún,

Querétaro, Guadalajara

Guatemala

Ciudad de Guatemala

**Ecuador** 

Quito, Guayaquil

**El Salvador** 

San Salvador

**Costa Rica** 

San José

Chile

Santiago de Chile

**Argentina** 

Buenos Aires, Córdoba

Panamá

Ciudad de Panamá

Perú

Lima

Colombia

Bogotá, Medellín, Barranquilla

**BRAZIL** 

Sao Paulo

Minas de

Gerais

**ASIA** 

Mongolia

Taiwan

China

**EUROPE** 

Spain

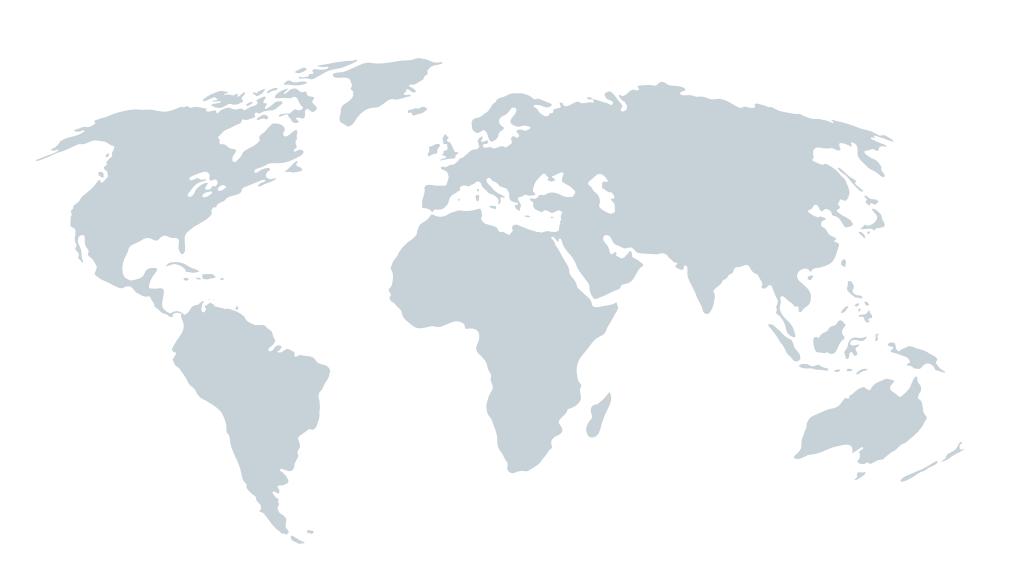
Madrid, Valencia, Santa Cruz de Tenerife

Ireland

Romania

**AFRICA** 

Morocco





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